



T-104  
2022

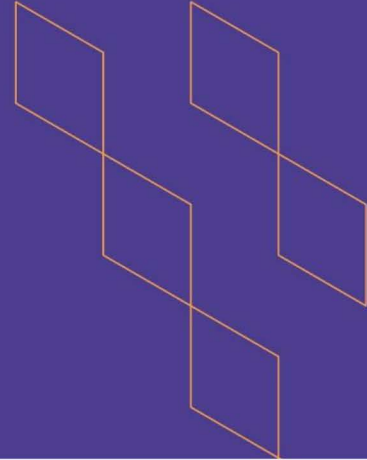
# Course Specification





T-104  
2022

## Course Specification



<b>Course Title:</b> Specialized English Language (2)
<b>Course Code:</b> 1700-112
<b>Program:</b> Bachelor of Travel and Tourism– Distance Learning
<b>Department:</b> Social Studies
<b>College:</b> Arts
<b>Institution:</b> King Faisal University
<b>Version:</b> 1
<b>Last Revision Date:</b> 8 February 2023



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## A. General information about the course:

### Course Identification

1. Credit hours: 3

#### 2. Course type

a. University  College  Department  Track  Others

b. Required  Elective

3. Level/year at which this course is offered: level 3

#### 4. Course general Description

5. Pre-requirements for this course (if any): Specialized English Language(1) (1700-501)

6. Co- requirements for this course (if any): NA

#### 7. Course Main Objective(s)

By the end of the course, the students will be able to:

- The course aims to help the student to get knowledge of specialized English language (Second level) in the fields of tourism, tourist guidance, hospitality and events. Acquiring linguistic communication skills such as: reading, writing, listening and speaking. In addition to knowing the terms and vocabulary used in the fields of specialization.

### 1. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom		
2.	E-learning		
3.	Hybrid <ul style="list-style-type: none"> <li>• Traditional classroom</li> <li>• E-learning</li> </ul>	11 34	25 75
4.	Distance learning	45	100%

### 2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours	Percentage
1.	Lectures	11	25
2.	Laboratory/Studio		
3.	Field		





4.	Tutorial		
5.	Others (specify)	34	75
	Total	45	100





## B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Know communication skills in the English language such as: reading, writing, listening and speaking in the fields of tourism, tourist guidance, hospitality and events.			
1.2	Know the terms and vocabulary used in the fields of specialization.			
2.0	Skills			
2.1	Use reading, writing, listening and speaking skills to communicate in English.			
2.2	Appreciate the importance of using English terms, vocabulary and texts in business and activities related to the fields of specialization.			
2.3	Design samples of tourism plans, tour guide programs and promotional brochures for hospitality and events in English			
2.4	Uses English terms, vocabulary and texts in business and activities related to the fields of specialization.			
2.5	Display the tourism plans, tour guide programs, and promotional brochures for hospitality and events in English.			
2.6	Compare job titles with job tasks in English in the fields of tourism, tourism guidance, hospitality and events			
2.7	Search the Internet to browse information, studies and data sites related to the English language field in tourism, tourist guidance, hospitality and events.			
3.0	Values, autonomy, and responsibility			
3.1	Commitment to professional ethics.			
3.2	Coexistence with others, positively adapting to them and societal challenges, and commitment to responsible citizenship.			

## C. Course Content

No	List of Topics	Contact Hours
1.	Selling dreams	4.5
2.	Getting there	4.5
3	Accommodation Quiz 1	4.5
4	Destinations	4.5
5	Things to do	4.5
6	Niche Tourism First Class Assignment	4.5
7	Cultural tourism	4.5
8	Running a hotel	4.5



9	Customer service Second Class Assignment	4.5
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Total		40
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#### D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Quiz 1	3th week	10%
2.	Assignment 1	6th week	10%
3.	Assignment 2	9th week	10%
4	Final Exam	11th week	70%
5		Final evaluation	100%
6			

\*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)



## E. Learning Resources and Facilities

### 1. References and Learning Resources

Essential References	1- Strutt, Peter (2015). English for International Tourism: intermediate, Pearson Longman 2. Oxford English for Careers: Tourism 2 (intermediate), Oxford University Press
Supportive References	
Electronic Materials	
Other Learning Materials	My English Lab

### 2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	NA
Technology equipment (projector, smart board, software)	Blackboard
Other equipment (depending on the nature of the specialty)	

## F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students	Indirect (Course Evaluation Questionnaire)
Effectiveness of assessment	Students	Indirect (Course Evaluation Questionnaire)
Effectiveness of teaching	Students	Indirect (Course Evaluation Questionnaire)
Quality of Learning Sources	Students	Indirect (Course Evaluation Questionnaire)
Effectiveness of assessment	Peer Reviewer	Direct

Assessment Areas/Issues	Assessor	Assessment Methods
Quality of Learning Sources	Students	Indirect (Course Evaluation Questionnaire)
Quality of Learning Sources	Lecturer	Indirect (Course Report)

**Assessor** (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

**Assessment Methods** (Direct, Indirect)

## G. Specification Approval Data

COUNCIL /COMMITTEE	
REFERENCE NO.	
DATE	

